

UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION





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#### 29 May 2019







## **UNIDO in Brief**

UNIDO is the specialized agency of the United Nations that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability.







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### **UNIDO in Brief**

#### UNIDO's 4 strategic priorities set out in the MTPF 2018-2021









#### "BRIDGE for Cities" event







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#### "BRIDGE for Cities" event: The Background

#### 2030 Agenda ↔ BRI

The essential spirit of the "Belt and Road" initiative (BRI), which aims to promote win-win cooperation, common development and prosperity, peace and cooperation, openness and inclusiveness, and mutual understanding and trust, is to a large extent in line with the 2030 Agenda for Sustainable Development.



As partnerships under the BRI progress, there is a need to also connect and 'bridge' cities, as local actors are most directly involved in tying the knots that can make the ancient silk roads a reality again, paying particular attention to the issues of sustainability and environmental awareness.

#### CITIES $\leftrightarrow$ BRIDGE

The "BRIDGE for Cities" event aims at establishing an urban-centric platform through which cities – in particular from developing countries – may share their development successes and challenges, and ultimately forge networks and partnerships.

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#### "BRIDGE for Cities" event: The Journey So Far

Organized conjointly by UNIDO and the Finance Center for South-South Cooperation, the annual "BRIDGE for Cities - Belt and Road Initiative: Developing Green Economies for Cities" event aims to advance the implementation of the Sustainable Development Goals and the New Urban Agenda.



1<sup>st</sup> "BRIDGE for Cities" event: 17 to 21 October 2016 2<sup>nd</sup> "BRIDGE for Cities" event: 26 to 28 September 2017 3<sup>rd</sup> "BRIDGE for Cities" event: 09 to 11 October 2018





#### "BRIDGE for Cities" events: In Numbers





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# BRIDGE 40 Belt Control of the N

Belt & Road Initiative: Connecting Cities through the New Industrial Revolution

## 3 to 4 September 2019

Vienna International Centre







#### Theme

#### "BRIDGE for Cities 4.0" "Connecting Cities through the New Industrial Revolution"

Focus on 4<sup>th</sup> Industrial Revolution in the urban environment + 4<sup>th</sup> edition of the event

Theme is chosen to be complementary to other UNIDO events and activities  $\rightarrow$  involvement of cities brings in a meso-level perspective





### **Expected Outcomes of the 4<sup>th</sup> event**

1. Taking advantage of UNIDO's capacities to match Industry 4.0 groundbreaking solutions with cities' demands and development needs.

2. **Connecting** case cities  $\rightarrow$  UNIDO as facilitator for potential agreement on bilateral/multilateral cooperation between case cities, taking advantage of South-South cooperation modalities

**3. Aligning** UNIDO's approach to the BRI, in line with the wider UN strategy and the demands of the Member States







### **BRIDGE for Cities 4.0**

#### Connecting cities through the new industrial revolution







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#### **Plenary Sessions**







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#### **Objective:**

- Linking ("bridging") cities rather than presenting them in isolation
- Clear linkage to the contents of the plenary sessions
- Mayors and business leaders may sign a joint statement
- Involvement of last year's case cities

Mayors Roundtable Platform for discussing urban-industrial policies Co-organized with ICLEI	<b>Business Roundtable</b> Co-organized with AIG and Wood Group
Case 1: Inter-Regional Perspective Focus on Inter-regional connectivity among cities	Case 2: City-to-city Matchmaking Focus on building partnership among case cities
Case region: Metropolis GZM, Ruhr	Case Cities: Shenzhen, Phnom Penh







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## **Roundtables**







## Thank you for your attention

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